

# There are profits at the end of the rainbow.

There are a lot of reasons why Roundup Ready® canola is highly profitable. Firstly, major markets accept Roundup Ready canola including Japan, China, Pakistan and Bangladesh. Secondly, you can't compete with Roundup Ready canola's yield advantage. In 2008 growers received 10–20% higher yield and up to 2% more oil content compared to triazine tolerant varieties. Are you ready for a better gross margin? To see how much profit you'll find at the end of the rainbow visit [www.monsanto.com.au/yellow](http://www.monsanto.com.au/yellow)

